



Application for Posting of Streamers

What is a Streamer?

A sign made of cloth, tarpaulin, or other light and/or combustible material, with or without a frame installed for a limited period of time.

Who can Apply for this Permit?

- Business Establishments
- Companies
- Agencies/ Organizations
- Event Organizers
- Entrepreneurs

Requirements for Application

A letter of intent addressed to the City Mayor is to be submitted to the City Mayor's Office indicating the following information:

- Purpose/intention for posting
- Size and type of material used
- Proposed number of pieces
- Proposed posting date

Application Approval/Denial

Approval of application will be reviewed by the City Mayor's Office subject upon the availability of posting areas and lamp posts.

Approval or denial of application will be informed to the applicant by the City Mayor's Office.

Standard Sizes

1. Vertical/Dropdown Streamers

- Maximum dimension will be:

Width (W) – 3 ft. or 0.91 m

Height (H) – 9 ft. or 2.74 m

2. Horizontal Streamer

- Standard size will be:

Width (W) – 9 ft. or 2.74 m

Height (H) – 3 ft. or 0.91 m

Posting Areas

1. Vertical/Drop down Streamer – Lamp post along the following roads:
 - Rizal Avenue
 - Ramon Magsaysay (R.M.) Drive
 - Gordon Avenue
 - Saint Columban College St. (Former Perimeter Road)
 - Brgy. Barretto National Highway
2. Horizontal/Across the Street Streamer – Rizal Ave., Magsaysay Drive, and National Road

Fees *(Based on the City Council Ord. No. 64, Series of 2007)*

1. Drop Down Streamer
 - Php 500.00 per piece
2. Horizontal Streamer
 - Php 500.00 for a minimum of 2 sq. meters of banner area
 - Php 100.00 per sq. meter if in excess to 2 sq. meters

Duration of Posting

Duration of permit to display shall depend on the length of an event or promotion but will not exceed fifteen (15) days. If in case the event/promotion will be more than 1 month, the proponent is required to get another permit. Duration starts upon the approval of the permit by the City Mayor's Office.

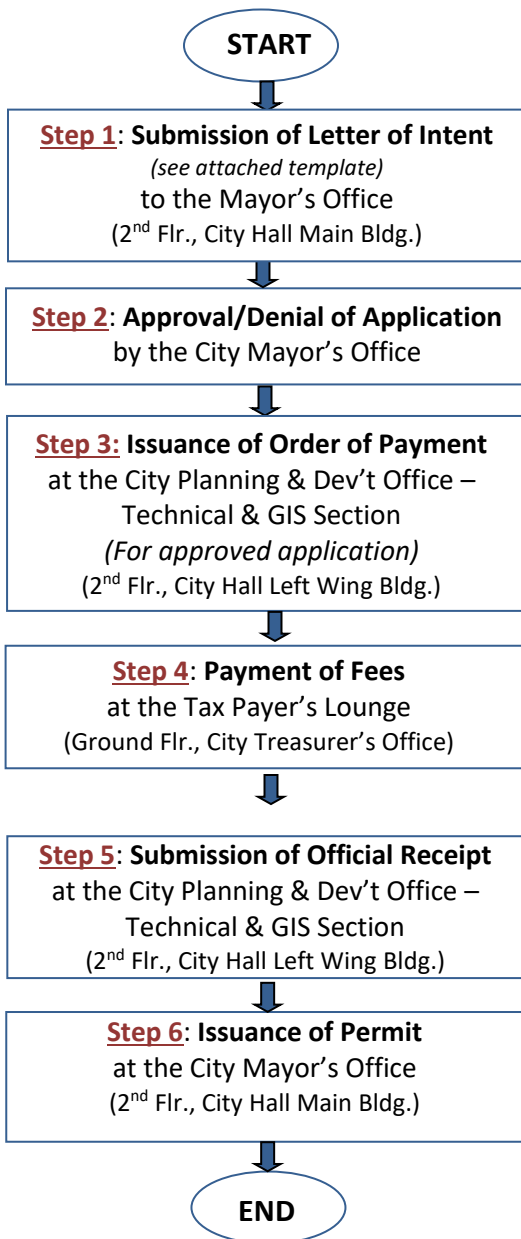
If an applicant wishes to renew the granted permit, applicant must process the renewal a week before the expiration date.

Posting Guidelines

1. Streamers may be installed or posted only in designated areas and in compliance with pertinent provisions indicated in the Mayor's Permit.
2. Upon the approval of application, posting of streamers will be carried-out by the applicant.
3. Upon the expiration of the permit (and without prior approved renewal) the applicant shall immediately cause the removal of its advertising signs.
4. The City Government will not be liable for the loss of any posted streamer. A waiver will be signed by the applicant acknowledging the risk involved in the posting of streamer.
5. Signs shall display or convey only messages or visuals that conform to the public decency.
6. Un-authorized Removal - A fine of Five Thousand Pesos (P5,000.00) and/or imprisonment of one (1) month shall be imposed on persons removing streamers/tarpaulins without proper authorization from the City Mayor. The same penalty shall be imposed on persons buying or in possession of illegally removed streamers/tarpaulins.
7. All streamers shall be signed by CPDO.

Process Flow

(Note : **Minimum No. of Days to Process – 1- 2 days**)



For any additional inquiries, please contact:

City Mayor's Office

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City Planning & Development Office

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